

Fifty Shades of Grey: Corporate Influence and Health

Date: 26 January 2022, Wednesday at 17:00-18:30
This seminar will be held using ZOOM Meeting



Dr. Luke Allen
Clinical Research
Fellow, London School
of Hygiene and
Tropical Medicine

Summary of the Lecture:

Corporations have an important impact on our health. Their influence is mediated in a number of spheres – directly and indirectly. Much of this has been documented using qualitative methods e.g. case studies. Examples from tobacco, alcohol, fast food will be explained. These three industries play an important role in the noncommunicable disease pandemic. Consumption framework: access, availability, acceptability will be discussed. The WHO has developed a list of 19 policies to combat these products. Overview of recent work suggesting that corporate permeation undermines implementation of these policies. Discussion around level of certainty, future methods, and causes and potential mechanisms of action. Close by emphasising complexity and nuance: many corporate actions are beneficial to health e.g. employment, paying tax, building roads etc., and many brands have broad portfolios.

Schedule

17:00-18:00 Lecture

18:00-18:30 Q&A

Registration required. Please register from below:
<https://customform.jp/form/input/96523/>

Organized by:

Internationalization Promotion Office,
Kyoto University School of Public Health,
<http://sph.med.kyoto-u.ac.jp/en/>

